



## DECEMBER 2009

Dear

Welcome to the first edition of >gameplan, a new and regular interactive news bulletin from the Standard Bank Offshore Group.

The purpose of this publication is to provide you with a greater understanding of our IFA services and products and how they can benefit you and your clients. We are keen to highlight how our areas of expertise can add value and provide increased opportunities.

In this first edition we focus on our latest tranche of structured products. You can find out all about the product features from the link on the right. These products carry attractive commission structures for IFAs and you can obtain further details from any member of our dedicated IFA sales team, who are also introduced in this issue.

We hope you enjoy >gameplan and that it helps us as an organisation further cement our working relationships with you.

Regards

**David Wilkinson**  
Director of IFA Distribution

### Offshore banking for you and your colleagues

You give your clients the best, so it's only natural that you should expect the same. The IFA Professional Demand Account has been created specifically for financial advisors. [MORE](#)

### Standard Bank wins prestigious award

We recently triumphed at the International Investment Magazine's International Fund and Product Awards 2009, winning 'Best International Bank' against stiff opposition and taking away a 'Highly Commended' in the Structured Product category. [MORE](#)



## IN THIS ISSUE

[IFA PRDA fact sheet](#)

[Meet the team](#)

[IFA brochure](#)

## New range of Structured Products now available

We have recently launched the latest in our series of award winning structured products which are designed to return the initial capital invested and offer growth potential linked to the major stock market indexes. The products are available for subscription until 15 December 2009 or may close earlier if oversubscribed.

[MORE](#)

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