

PROMOTIONAL OFFER TERMS AND CONDITIONS

Bliss Family Festival discounted tickets

No	Offer detail	Terms
1	Name of promotional offer	Bliss Family Festival discounted tickets (Offer)
2	Organiser / Supplier	Rusco (Organiser)
3	Promoter	The Standard Bank of South Africa Limited (Standard Bank / we / us / our)
4	Offer start time and date	00:00 SAST on 14 September 2026
5	Offer end time and date	23:59 SAST on 31 October 2026, or earlier if paid tickets sell out or the Offer is ended in accordance with these Terms
6	What we are offering	20% off the advertised ticket price for paid Bliss Family Festival ticket categories purchased through the official Howler ticketing page. At the currently advertised prices, this is R680 instead of R850 for adults over 16 and R200 instead of R250 for children aged 2 to 16. Children under 2 enter free and no further discount applies.
7	Who qualifies for the Offer	Holders of a valid Standard Bank Private debit or credit card issued in South Africa, whose card account is open, active and in good standing at the time of purchase (Qualifying Cardholder).
8	Who does not qualify for the Offer	Anyone who is not a Qualifying Cardholder, including holders of cards issued by another bank and holders of Standard Bank cards outside the qualifying Standard Bank Private portfolio.
9	How to accept the Offer	Use the dedicated Howler booking link https://www.howler.co.za/events/bliss-family-festival-a3d9/tickets?promo_code=STDB-7Q4K9M . The promotional code STDB-7Q4K9M is embedded in the link. Select the required eligible tickets and complete payment using a qualifying Standard Bank Private card. The 20% discount must reflect before payment is confirmed.
10	How many times you can accept the Offer	There is no limit on the number of tickets a Qualifying Cardholder may purchase under the Offer, subject to ticket availability, Howler transaction limits and any lawful measures applied to prevent fraud, misuse or resale.
11	How you will receive the Offer	The 20% discount will be applied to eligible tickets during checkout, before payment is completed. The Offer cannot be applied retrospectively.
12	Event details	Bliss Family Festival takes place on Saturday, 31 October 2026 from 11:00 to 22:00 SAST at La Paris Estate, Franschhoek. All ages are welcome. Event details may change in accordance with the Organiser's ticketing and event terms.
13	Other terms	Tickets and attendance are subject to the Organiser's and Howler's applicable ticketing, entry, refund and event terms. The Offer applies to the ticket price only and does not apply to booking, service, delivery, parking or other fees, if any. Discounted tickets may not be purchased for unauthorised commercial resale.

GENERAL TERMS

- 14.1 Please read these Terms carefully. Clauses shown in bold may limit our liability or involve risk for you.**
- 14.2** We are the promoter of the Offer. References to we, us or our include our agents and service providers where the context permits.
- 14.3** By accepting the Offer, you agree to be bound by these Terms, the terms and conditions applicable to your Standard Bank products and services, and the Organiser's and Howler's applicable terms and conditions.
- 14.4** These Terms apply to the Offer and to all information, promotional material and advertising published about the Offer. If there is any conflict, these Terms will apply to the extent permitted by law.
- 14.5** The Offer is available only during the Offer period and while eligible tickets remain available. A ticket is secured only once the transaction has been successfully completed and confirmed by Howler.
- 14.6 You must ensure that the discount is correctly reflected before completing payment. Neither Standard Bank nor the Organiser is obliged to refund the discount after an undiscounted purchase has been completed.**
- 14.7** If a transaction is cancelled or refunded, any refund will be handled under the Organiser's and Howler's applicable refund terms and will not exceed the amount actually paid for the ticket, excluding any non-refundable fees.
- 14.8** The Offer cannot be exchanged for cash, transferred, sold or used together with another discount, promotional code or campaign benefit on the same ticket purchase.
- 14.9 We may verify eligibility, decline or reverse the discount, cancel discounted tickets, or disqualify a participant where we reasonably suspect fraud, misuse, unauthorised resale, a payment reversal or a breach of these Terms, subject to applicable law.**
- 14.10 The Organiser is responsible for staging and managing the event. Standard Bank does not control the event programme, artists, venue operations, admission decisions, postponement or cancellation. Any event-related query or claim must be directed to the Organiser or Howler, as applicable.**
- 14.11** We must process your personal information to make the Offer available and to verify eligibility. Protecting the privacy, confidentiality and security of your personal information is important to us. Our privacy statement is available at <https://www.standardbank.co.za/southafrica/personal/about-us/legal/privacy-statement>.
- 14.12 To the fullest extent permitted by law, we are not responsible for loss or damage arising from your acceptance of the Offer, your ticket purchase or attendance at the event, except where the loss or damage is caused by our gross negligence or wilful misconduct or where liability cannot lawfully be excluded.**
- 14.13 We are not responsible if you cannot accept the Offer because tickets are unavailable, your card or transaction is declined, information supplied is incorrect, or a service interruption or technological failure occurs. Your normal card and payment obligations continue to apply.**
- 14.14 We may amend, suspend or end the Offer on reasonable notice where practicable, including where circumstances beyond our control affect the Offer. Any change will not affect tickets already validly purchased unless required by law or the applicable event terms.**
- 14.15** If any provision of these Terms is found to be unlawful or unenforceable, the remaining provisions will continue to apply.
- 14.16** South African law applies to the Offer and these Terms.

14.17 If there is a dispute about the Offer, please contact Standard Bank through its official customer service channels. Nothing in these Terms limits any rights you may have under the Consumer Protection Act 68 of 2008 or any other applicable law.

EVENT AND TICKETING INFORMATION

Official event website: <https://www.blissfamilyfestival.co.za/home/>

Standard Bank Private discounted ticket link: https://www.howler.co.za/events/bliss-family-festival-a3d9/tickets?promo_code=STDB-7Q4K9M